

Gifts Gazette



Brought to you by www.GiftSpecialistsInc.com

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Reasons to Send a Corporate Gift

There are many reasons why you might want to send a business gift. Here are some of the most popular.

GREAT JOB

You worked hard and achieved great results, keep it up.

INFANT ARRIVAL

Please don't forget about us after your little bundle arrives.

FEEL BETTER SOON

Sorry you broke your leg fetching everyone's coffee.

THANK YOU

This should be completely self-explanatory.

SYMPATHY

We are sorry for your loss and are here for your support.

HAPPY RETIREMENT

We are REALLY going to miss you ... a lot!

OOPS, WE MESSED UP.

Let us show you that we can get it right next time around.

PERSONNEL ADDITION / ANNIVERSARY

Welcome a new hire to the team, or celebrate an anniversary.

SOMEONE JUST GOT HITCHED. Wow, they actually said yes?

Yes, it spells Gift Shops, which reminds me to tell you that our email address is GiftShops@higsi.com.

We would love to hear from you. Remember that we make custom gift baskets to compliment your budget and needs.



New Gift



Global Brew 6 Pack

Do you need a bit of adventure in your beer drinking? Look no further! Our 6 pack Global Brew Import Sampler has the right combination of import brews for those who crave great international beers.

We have searched across the globe to bring you a variety of the best tasting imported beers from 6 countries. The brews that we include in our imported beer gifts are in a 12oz bottle and range from light bodied lagers to some of the more full flavored ales of different countries.

Take a trip around the world...try the Global Brew 6-Pack Imported Beer Sampler today.

Find the perfect gift at www.GiftSpecialistsInc.com

Corporate Gifting Tips

Buying the perfect corporate gift for your clients has never been easier with the vast selection of gift ideas we offer. Before you set out to find the perfect corporate gift for your clients, know the essentials of corporate gift buying.

A large percentage of corporate gifts sent are: cards, calendars or gift certificates. Those are all great in their place, but lack the personality your gifts deserve. Before you run out and buy the "tried and true" corporate gift, consider these 5 essentials of buying business gifts.

Give Them What they Want: Knowing what to buy a client is the biggest challenge of business gift buying. It's difficult to know your clients on a personal level in many cases. However, if you do know what they like, their hobbies, etc., use it to your advantage.

Go for Quality: Any business gift you send reflects directly on the image of your company. Avoid lower quality gifts that can impair your image. Purchase quality products without breaking your budget.

Use Hand Written Cards: It's far too easy in this technological age to simply send a card with your gift and signature. For a more lasting impression, add a hand written note sharing your thoughts.

Deliver Personally: If your business gift list isn't too large, consider personally delivering the gift to the intended party. A personally delivered gift will keep you at the top-of-the-mind with your clients.

Check Gift Policies: Many companies and government offices will have a gift policy limiting the dollar value of a gift or prohibiting gifts. Be sure to check with your recipients to determine the limitations of gift giving so will be able to accept the gift.

Corporate gift giving is an opportunity to connect with your clients, strengthen ties, and share your holiday cheer. Adopting an attitude of giving will make the act of corporate gift buying less stressful and much more fun.

Insider Sneak Peak

A new 21st birthday gift is in the works!

Check back with us soon for the perfect gift for this once in a life time occasion!



Beer-becue Beer Basket



Get the charcoal ready and the flames going with this barbecue and beer gift basket filled with tasty treats that any brew and BBQ lover would melt for!

This sizzling BBQ and microbrew gift comes with:

- An assorted 6-pack or 12-pack of hand-crafted microbrews in 12oz bottles.
- An assortment of tasty mustards.
- A bottle of delicious barbecue sauce.
- A bottle of savory steak sauce.
- A bag of crunchy pretzels.
- A container of fresh and healthy nuts.
- A useful basket to keep all of your BBQ tools organized.
- Your personalized gift message.

The Beer-becue microbrew and barbecue gift basket has everything anyone would need to get ready for a relaxing day aside the grill.