

Gifts Gazette

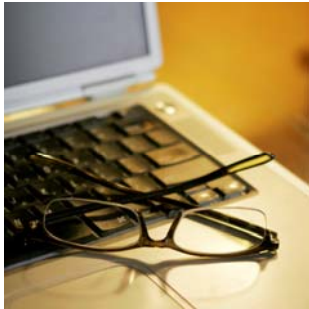
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Unprofessional Professionals Day

In honor of Administrative Professionals Day here are a few fun ideas to make the work place more relaxed, and a few with a "not so professional" feeling.

1. Hold an awards ceremony during a particularly stressful period .
2. Conduct meetings somewhere unexpected - at a park, picnic site or a bowling alley. Say to your manager, "I like your style" and shoot him with double-barreled fingers.
3. Babble incoherently at a fellow employee then ask, "Did you get all that, cause I don't want to repeat it".
4. For an hour, refer to everyone you speak with as "Barbara".
5. After every sentence, say 'Mon' in a really bad Jamaican accent. As in, "the report's on your desk, Mon". Keep this up for 1 hour.
6. Carry your keyboard over to your colleague, and ask, "do you want to trade?"
7. Come to work in army camouflage and when asked why, say "I can't talk about it".
8. Hang a 2 foot long piece of toilet paper from the back of your trousers, and act genuinely surprised when someone points it out.
9. Bring a different tablecloth and flowers for the lunch room every day for a week.
10. Create a hall of fame photo gallery.
11. Dress up like a flight attendant and stand in an elevator, when people get on hand them peanuts and tell them to enjoy their flight.
12. Have swivel chair races at work.
13. Move your desk into the elevator and ask anyone that comes in if they have an appointment.
14. Penalize people who talk about work when they are not at work.
15. Play Nerf Frisbee in the office.
16. Put a sign on your photocopier that says "New Copier - Voice activated - please speak your command" Sit back and watch the fun.
17. Water the fake office plants.



Who, Me?

Who is considered an Administrative Professional anyways?

International Association of Administrative Professionals (IAAP) defines administrative professionals as "individuals who are responsible for administrative tasks and coordination of information in support of an office-related environment and who are dedicated to furthering their personal and professional growth in their chosen profession."

That's a little on the wordy side if you ask me. So let me put it this way: if you are an administrative assistant, office coordinator, administrative specialist, executive assistant, secretary or office manager, you can expect a little respect on the 23rd.

Thanks a Million

Need a gift idea for Administrative Professionals Day? We have you covered with the perfect gift to show someone how much you appreciate them!

Includes a great assortment of gourmet snacks and wonderful treats that are sure to please. Makes a great thank you present any time you want to say thanks a million!



Visit us online anytime at www.GiftSpecialistsInc.com
or call 1-888-840-2337 to talk to your personal gift specialist!

Home Is Where Your Desk Is

Since the majority of your favorite administrative professional's waking hours are likely to be spent sitting behind a desk, why not make an effort to brighten it up.

You can start by enrolling your AP in our plant of the month club and give the gift that continues to grow with time.

Each month, the gift club member will receive a luscious, living, indoor house or desk plant.



This coupon is valid for

10% off
**The New Tower of
Snacks Gift!**

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AP0408TT
Valid thru 4/30/08

Tower of Snacks

If they like opening one gift box ... they'll love opening three! That's why our tasty Tower of Snacks is a wonderfully perfect way to show your appreciation.

This three-tiered tower of goodies is filled with a scrumptious selection of gourmet snacks that make the perfect gift for him, her, or a small office crew. The mouth watering goodies include two different delicious caramel popcorns, crunchy peanuts and a box of delicious cookies.



Guaranteed to arrive fresh and perfect to make a wonderful impression.

History of Admin. Professionals Day

While it is a common misconception that Administrative Professionals Day (APD) was created by flower distributors, and candy companies, so they could sell more products, we know the real story.

APD was originally organized in 1952 as National Secretaries Day by the National Secretaries Association (now known as the IAAP) in conjunction with a consortium of office product manufacturers. It was established as an effort to recognize secretaries for their contributions in the workplace, and to attract more people to administrative careers.

In the year 2000, IAAP announced a name change for Professional Secretaries Day. The name was changed to Administrative Professionals Day to keep pace with changing job titles and expanding responsibilities of today's administrative workforce.

Over the years, Administrative Professionals Day has become one of the largest workplace observances. The event is celebrated worldwide, bringing together millions of people for community events, educational seminars, and individual corporate activities recognizing support staff with gifts of appreciation.

We may not have originated this idea but that doesn't mean we are not here to help you say thank you to your hard working associates.

With a wide variety of gift options to choose from, we offer unique solutions that will make your appreciation known in a memorable way.