



Random thought of the month:

"If the first grape you eat is bitter, then you will not bother eating grapes again. If the first grape you eat is a sweet one, then you will be willing to eat a lot of bitter grapes in search of another sweet one."

It's That Time of Year...

The Holiday Season is here! First its Thanksgiving then Christmas, Hannukah, Kwanza - which ever holiday you celebrate. They all have one thing in common - GIFT GIVING! You go through this every year. You would think by now you would have started planning a little sooner!

If you are a business, you want to make your gift the one all your clients will remember. They get gifts from everyone. What can you do to make yours memorable? How do you do it and still stay within your budget?

Maybe you are just trying to figure out what to get old Uncle Charlie, the guy who has everything. Or your best friends - who you've been buying gifts for 25 years!

The answers can be found at www.GiftSpecialistsInc.com

Contact one of our Corporate Gifting Specialists and let us take all the stress out of this Holiday season. It is as simple as giving our specialist your client list and a budget. We can create a gift specially designed for to keep your business name in the forefront of your clients minds - WITHIN YOUR BUDGET! We will even integrate logo branded products or your promotional products into the gift. You approve of the gift and we take care of the rest. Simple.

Old Uncle Charlie? Something unique for that "hard to buy for" person on your list? How about a gift that includes a bottle of wine or a 6 pack of beer that has a label you designed? You design the label. What could be more unique than that?

Another Day to Celebrate: World Hello Day

November 21, 2007 is the 35th annual World Hello Day. Anyone can participate in World Hello Day simply by greeting ten people. This demonstrates the importance of personal communication for preserving peace.

World Hello Day was begun in response to the conflict between Egypt and Israel in the Fall of 1973. Since then, World Hello Day has been observed by people in 180 countries.

People around the world use the occasion of World Hello Day as an opportunity to express their concern for world peace. Beginning with a simple greeting on World Hello Day, their activities send a message to leaders, encouraging them to use communication rather than force to settle conflicts.

As a global event, World Hello Day encourages local participation in a global expression of peace.

Thirty one winners of the Nobel Peace Prize are among the people who have realized World Hello Day's value as an instrument for preserving peace and as an occasion that makes it possible for anyone in the world to contribute to the process of creating peace.

Calendar of Events

Nov 14th

- National Clean Out Your Refrigerator Day

Nov 14th

- Homemade Bread Day

Nov 15th

- America Recycles Day

Nov 20th

- Absurdity Day

Nov 22nd

- Thanksgiving Day

Nov 23rd

- National Cashew Day

Nov 26th

- National Cake Day

Nov 27th

- Pins and Needles Day

Nov 30th

- Stay at Home Because You're Well Day

Business Gifting Tips

Gift Delivery

If you aren't personally familiar with the recipient, arrange to have the gift delivered to the office or place of business. Receiving a corporate gift in-person may be awkward in some professional settings, even though the gift is profoundly appreciated. Delivery can also be a tactful way of avoiding an uncomfortable encounter during a holiday season when the recipient doesn't have a gift to offer you.

Cross-cultural Gift Recipients

If the gift is for an individual from another country or culture, research the customs of the recipient's native land. If the recipient is an official representative of state, research specific protocol relating to the officials' title and state function. Flowers and plants are always a good choice in such cases.

Humorous Gifts

Humorous gifts can be great fun if you know the recipient well. However, humor is not universal. Be especially mindful of this fact in cross-cultural gift giving. Funny to you may be embarrassing or insulting to the recipient from another country or a local subculture.

Online Specials!

Gift Specialists is getting into the Holiday Spirit with a Bang! We went through the Gift Specialists web site and reduced prices on some of our most popular products. Get them while you can! We all know how the most popular items sell out every Holiday Season!

Holiday Cheer

One of our most popular gifts for the holidays, the "Holiday Cheer" gift basket was one of last year's favorites, and is available again just in time for the holidays.

Our Holiday Cheer Gift Basket is made up of a cheerful selection of gourmet snacks, foods and drinks, including a wonderful assortment of coffees and teas, scrumptious cookies, a delicious round gouda cheese, crispy sesame water crackers, a flavorful Italian salami, and a box of delicious chocolate truffles or other fine confections and candies, elegantly wrapped in a hand-made wicker basket and topped off with hand-tied ribbons by our expert



This coupon is valid for

\$5.00 off

The Holiday Cheer Gift Basket

Use coupon code

GG120706

www.GiftSpecialistsInc.com

Expires 12/16/07