



Gifts Gifting Gazette

Volume 7 Issue 10

New Products:

- Backyard Barbeque
- Beer-beque Gift
- Grilled to Perfection

Special Offer on all gifts featured in this addition.

Random thought of the month:

Our "Random Thought Of the Month" will offer a humorous, but hopefully not too thought provoking, quip to keep you going until next month. This months Thought: I keep trying to lose weight... but it keeps finding me!



Welcome to the inaugural edition of "The Gifting Gazette"

The Monthly News Letter from Gift Specialists, Inc. We envision an informative yet "tongue-in-cheek" look at the world of "Gifting" from your "One Stop Gifting Solution for Businesses and Individuals". Not only will we keep you up to date on what's new for the major up coming traditional "Gifting Situations" like Christmas and Mother's Day, but our "Another Day to Celebrate" feature will pick a few of the lesser known day's to celebrate. These days give you an excuse to recognize someone special in your life or maybe try to impress that person you want to make special in your life, or just "make nice" with someone!

For example: October 21st, 2007 is Mothers-in-law Day. Guy's (or Gal's), send your Mom our *Simply Gourmet Gift Basket*. A selection of gourmet foods and drinks including a wonderful camembert cheese in a wooden box, crispy gourmet sesame water crackers, a flavorful Italian deli salami, a bright assortment of gourmet coffees and teas, a box of wonderfully decadent cookies, and delicious chocolate truffles or other fine confections and candies (seasonal), elegantly wrapped in a hand-made wicker basket with all the ribbons and flair! Believe me; this one will make up for

months of neglect. Sorry folks, everything in it is fresh and non-toxic – no hidden surprises!

Of course not all the "Special Days" are that well known. October has such inane days as "National Moldy Cheese Day " (Oct 9th), "National Grouch Day" (Oct 15), "National Nut Day" (Oct 22nd) and "National Bologna Day" (Oct 24th). Honest, I am not making these up!

Well, that's it for now. Sit back and wait for next month's Newsletter. As someone much wiser than me once said: "The, The, The, The That's All Folks!"

Another day to Celebrate: Sweetest Day—Oct 20, 2007

Over 60 years ago, a Cleveland man, believing that the city's orphans and shut-ins too often felt forgotten and neglected, conceived the idea of showing them that they were remembered. He did this through the distribution of small gifts. With the help of his friends and neighbors, he distributed these small remembrances on a Saturday in October. During the years that followed, other Clevelanders began to participate in the celebration ceremony, which came to be called "Sweetest Day". In time, the *Sweetest Day* idea of spreading cheer to the underprivileged was broadened to include everyone, and became an occasion for remembering others with a kind act or a small remembrance. And

soon the idea spread to other cities all over the country.

This holiday is much more important in some regions than in others (Detroit, Cleveland and Buffalo being the biggest *Sweetest Day* cities). It is a holiday that is gaining in popularity every year throughout the country.

Sweetest Day is celebrated on the third Saturday in October as a day just to make someone happy. It is an occasion which offers all of us an opportunity to remember not only the sick, aged, and orphaned, but also friends, relatives and associates whose helpfulness and kindness we have enjoyed throughout the year.

Sweetest Day is a reminder

that a thoughtful word or deed enriches life and gives it meaning.

Because for many people remembering takes the form of gift-giving, *Sweetest Day* offers us the opportunity to show others that we care, in a tangible way.

Let *Gift Specialists* help you recognize that special someone with **\$5.00 OFF** one of our *Sweetest Days* specials. Choose from our *Stack of Treats*, an assortment of scrumptious snacks piled high in keepsake boxes or the *Coffee Break*, mouthwatering gourmet foods, snacks and coffees beautifully wrapped by our award winning basket designers chocolates, candies and peanuts.



Grilled to Perfection



Beer-beque



Backyard Barbeque

Grilled to Perfection

Treat someone to absolute perfection with this wonderful BBQ and wine gift basket filled with delicious grill flavors and aromas.

This basket comes with a bottle of Stevenot Merlot, the ultimate barbecue wine, paired with a

selection of zesty salsa, crispy pita chips, delectable barbecue sauce, savory steak sauce, and an assortment of delicious nuts, all professionally gift wrapped with hand-tied bows by our expert basket designers along with your personalized gift

message. Our *Grilled to Perfection* gift is perfect for a barbecue picnic for two under a tree or as a gift to a wine and barbecue lover. Makes a great men's gift for Thanksgiving, Christmas, or even a birthday gift!

Beer-beque

Get the charcoal ready and the flames going with this barbecue and beer gift basket filled with tasty treats that any brew and BBQ lover would melt for!

The *Beer-beque* microbrew gift comes with an assorted 6-pack or 12-pack of hand-crafted

microbrews in 12oz bottles, a package of zesty salsa, a bottle of delicious barbecue sauce, a bottle of savory steak sauce, a bag of crispy pita chips, a container of fresh nuts, and a useful basket to keep all of your BBQ tools organized along with your personalized gift

message. The *Beer-beque* microbrew and barbecue gift basket has everything anyone would need to get ready for a relaxing day aside the grill. Makes a wonderful Thanksgiving, Christmas, birthday gift, or a gift for men for any occasion!

Backyard Barbeque

Get it while its hot off the grill! This barbecue gift basket has the right amount of flavors to make any BBQ enthusiast drool!

Our *Backyard Barbeque* Gift comes with a container of crunchy nuts, a bottle

of delicious steak sauce, a bottle of delectable barbecue sauce, a bag of crispy pita chips, a handy gift basket for storing barbecue tools, and your personalized gift message.

The *Backyard*

Barbeque is perfect for any BBQ occasion whether it be grilling out in the sunshine or enjoying a day out on the lake. Makes a wonderful men's gift and also a great birthday present or Thanksgiving or Christmas!

COUPON

Use coupon code
GAZ9100702
www.GiftSpecialistsInc.com
 Valid through 11/30/07



Visit us Online anytime

www.GiftSpecialistsInc.com

1-888-840-2337

\$5 off

Any gift featured in this month's newsletter